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# Metal Pay API

Born for consumers, now built for businesses.

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# The Crypto Landscape Is Evolving

## THE TIME IS NOW.

Cryptocurrency, one of the most popular use cases of blockchain technology, was originally created to be an alternative to traditional banking. It was met with a high degree of doubt and skepticism. However, opinions across all industries are evolving fast. Customers are more global, digitally native, and growing more and more interested in cryptocurrency.

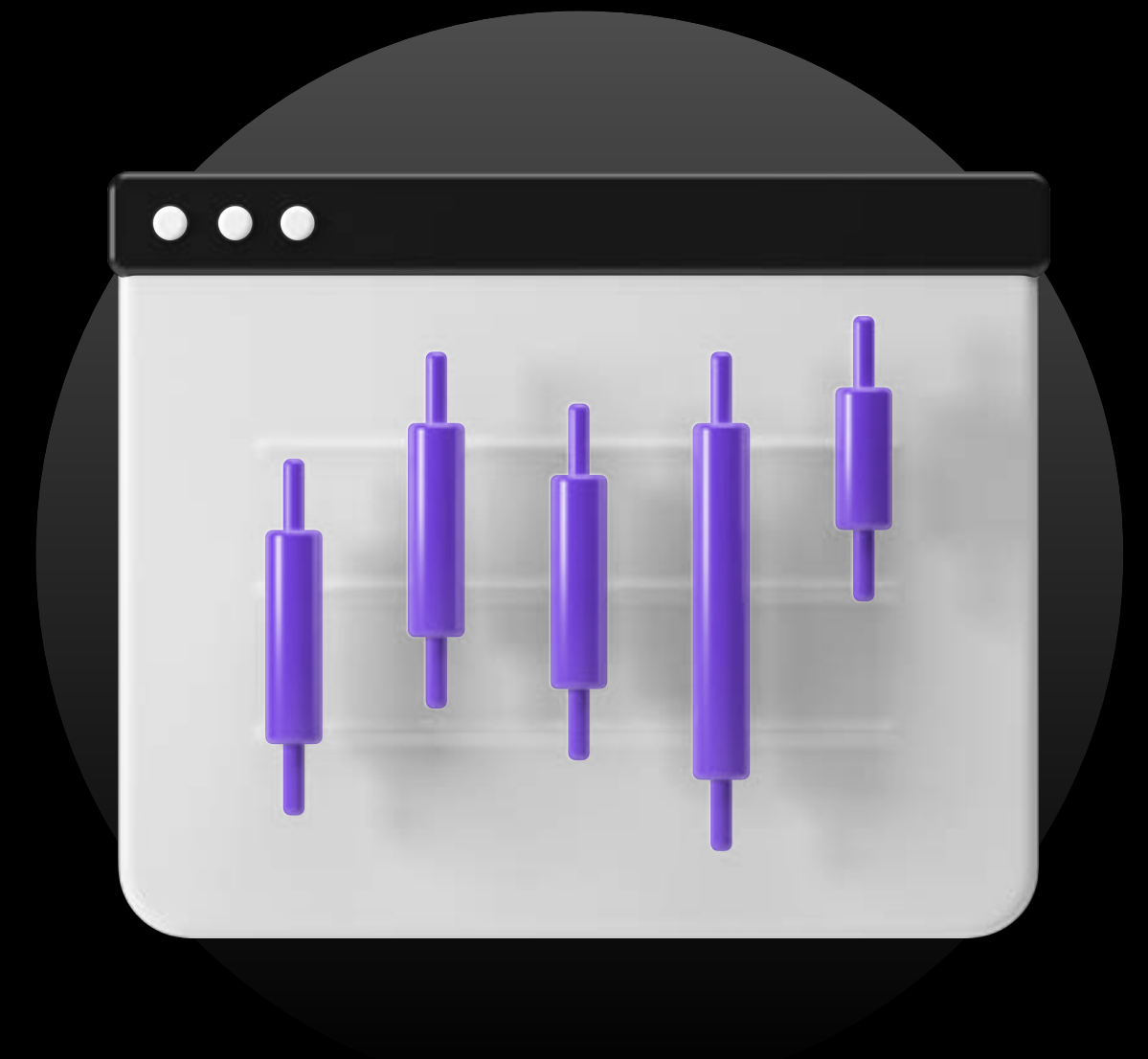
We are now entering an era where conventional consumer applications are beginning to embrace digital assets from Bitcoin to Stablecoins. Integrating it with core banking systems using APIs enables digital applications to expand services to consumers and businesses, and allows them to stay competitive and future focused.

Total crypto market capitalization in 2021 reached a record \$3 trillion.

According to cryptocurrency statistics, it is estimated that there are more than 1 billion people using cryptocurrency around the world.

There are also more than 18,000 companies choosing to accept cryptocurrency as payment for their product or service.

Listed companies, such as Blackrock, Goldman Sachs and Tesla, have added bitcoin to their balance sheets.



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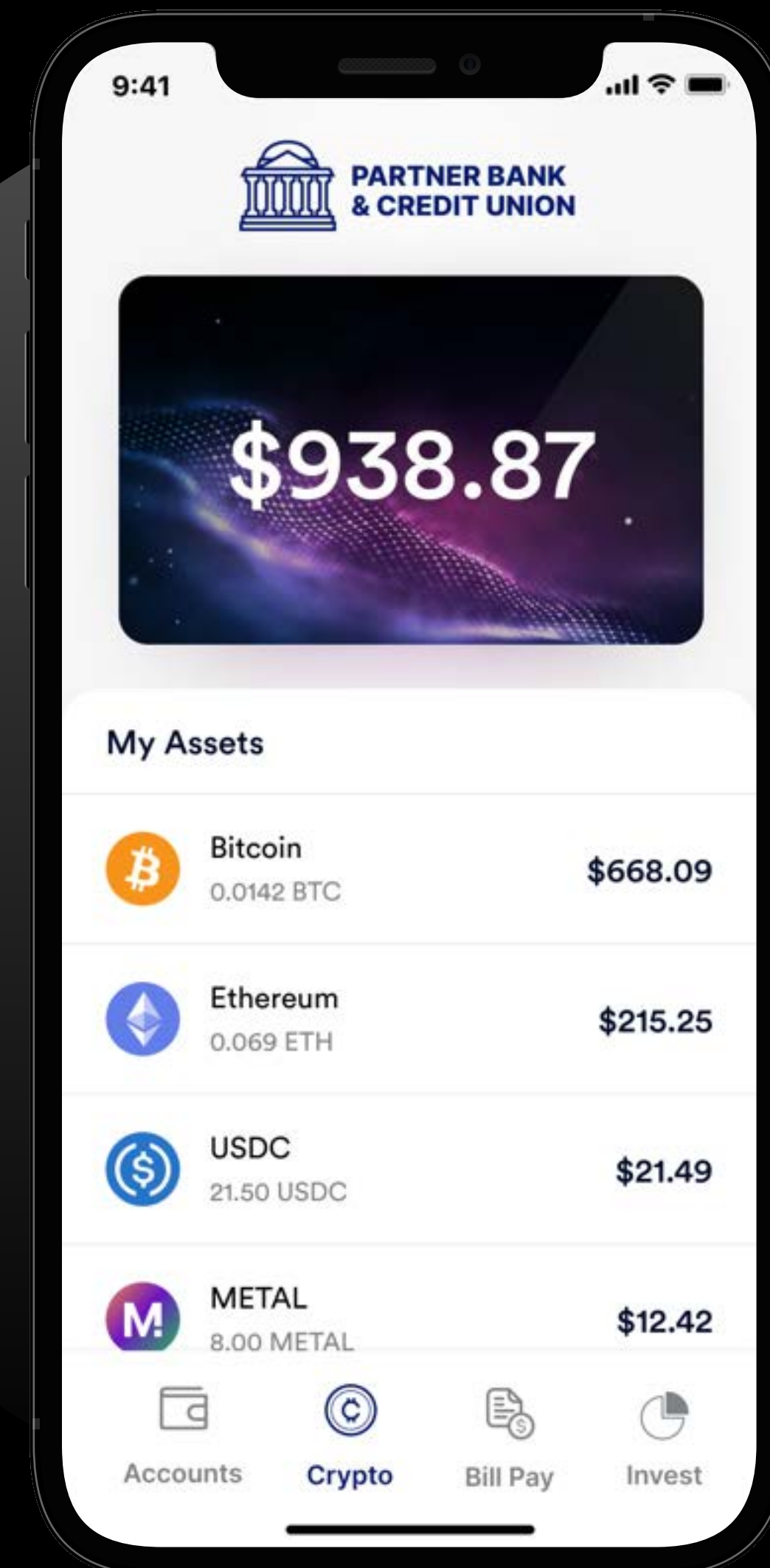
# White Label Crypto

A FULLY CUSTOMIZABLE API.

Corporations around the globe are now looking for ways to give their customers access to cryptocurrency without building or maintaining the system themselves.

We have taken the technology behind our core consumer cryptocurrency product, and uniquely positioned it to offer digital asset trading capabilities to companies both inside and outside of the financial services industry. The Metal Pay API is an easy to integrate, and fully customizable white label API.

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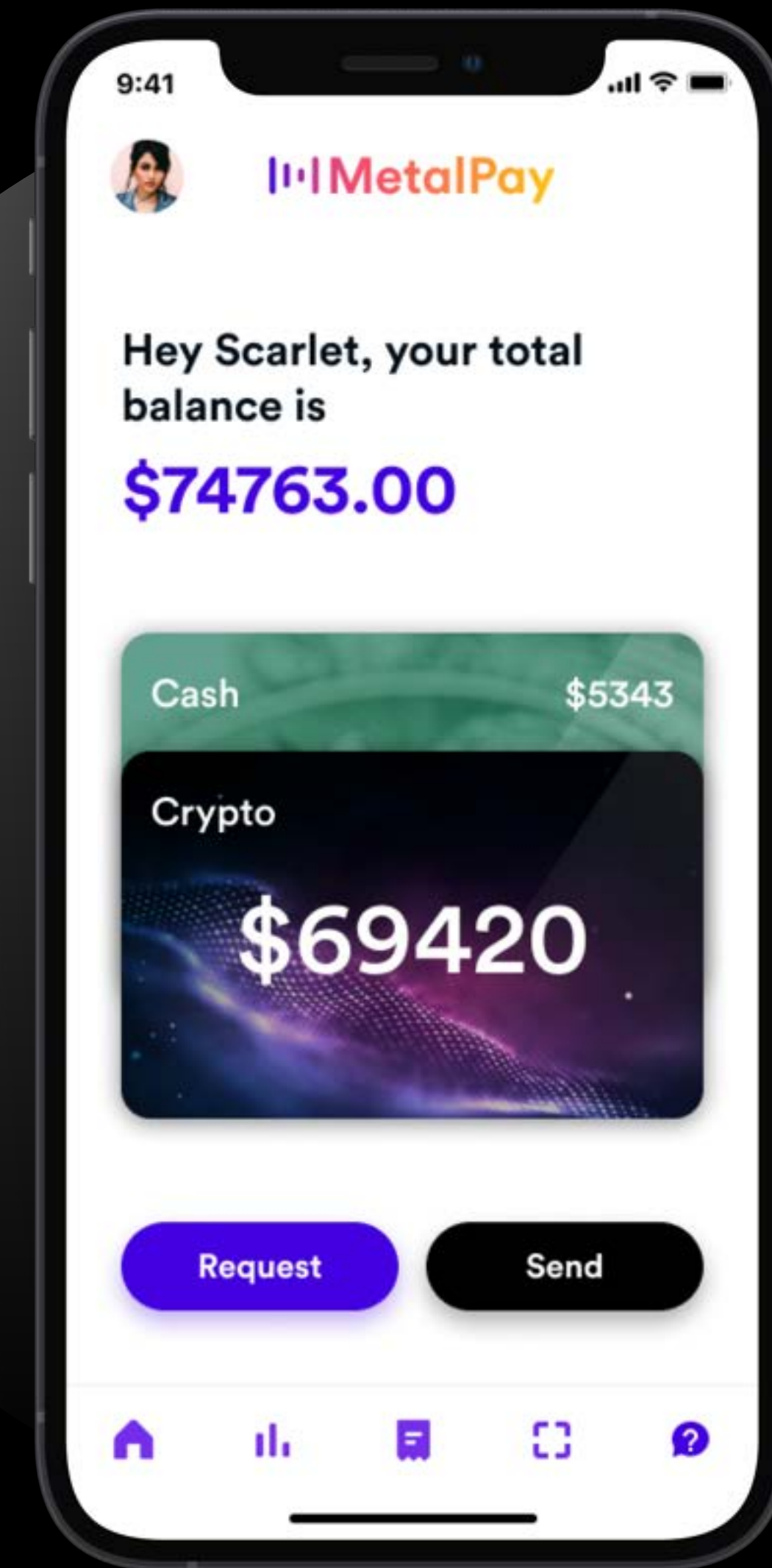


# Building On Success

## METAL PAY CONSUMER APP.

The Metal Pay API leverages the existing Metal Pay consumer application infrastructure that allows users to buy, sell or trade crypto globally. Metal Pay was launched in 2016 and has had a rapidly growing customer base year on year.

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# Supercharged API

**METAL PAY OFFERS REAL COMPETITIVE ADVANTAGE.**

## Fully Customizable

The Metal Pay API is designed to seamlessly integrate into your existing offering. Your brand, your design, your crypto offering.



## Simple API Integration

We designed the Metal Pay API to be as simple as possible. Easy to integrate, easy to manage.



## Full Crypto Transaction Monitoring

We track the flow of digital assets to ensure they are not associated with crime / sanctioned addresses.



## Built-in Revenue Generating Model

Select your trading fee model, and begin generating revenue from day one.



## Multiple Crypto Options

Create a bespoke coin/token offering based on your customer needs. Including options from the top 100.



## Allow customers to deposit crypto

Allow your customers to hold all of their digital assets in one place. Customers can move their assets from other wallets into wallets managed by you.



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# Every Industry. No Limits

## USE CASES

The Metal Pay API was designed for everyone. Our fully customizable platform is ready for you to create the perfect cryptocurrency offering for your customers, across any industry.

**Banks**

**Credit Unions**

**Fintech**

**Gaming**

**Social Media**

**Big Box Brands**

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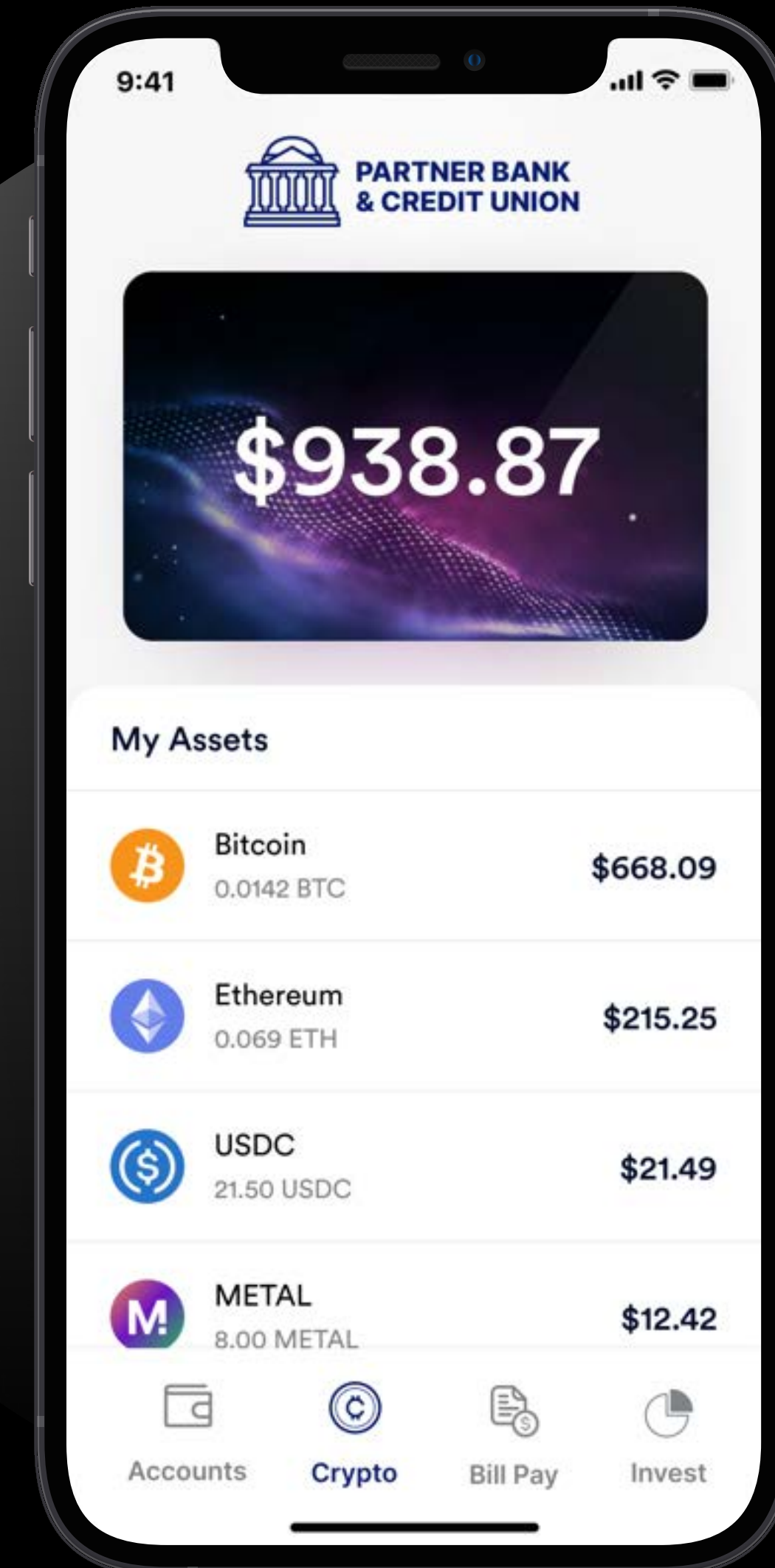
# Your Platform. Your Brand

OFFER CRYPTOCURRENCY TRADING, UNDER YOUR EXISTING IDENTITY.

The Metal Pay API solution is fully customizable. Our partners can match their existing site/app design, fully white-labeled without any visible Metal Pay API brand marks.

Enabling customers to buy and sell crypto can provide an entirely new and compliant revenue stream. All transactions are visible on your platform through a comprehensive transaction monitoring portal.

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# Popular Cryptocurrencies

EVERY CRYPTOCURRENCY YOUR CLIENT NEEDS. NOT JUST BTC & ETH.

With the Metal Pay API, our partners can pick-and-choose from the most popular cryptocurrencies, giving the ability to curate a customized offering for your clients.





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# Easy KYC. Easy Compliance

MULTIPLE CUSTOMER ONBOARDING SOLUTIONS.

## Leverage your own KYC

Already have your own KYC system in place? No problem.



## Utilize the Metal Identity Product

Need a plug and play KYC solution? Leave it to us and leverage the Metal Identity Product.



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# The Metal Pay API Is Ready. Are You?

**RETAIN CLIENTS. GAIN CLIENTS. STAY COMPLIANT.**

The Metal Pay API provides the ability to fully own and customize a crypto currency investment opportunity for your customers. Integrating the API will generate additional app utilization and stickiness for your customer base and appeal to a new customer base.

The Metal Pay API is the easiest solution to curate a bespoke cryptocurrency offering for your without the building or maintenance costs of a proprietary solution.

The inevitable rise of interest in cryptocurrency is happening now, and the Metal Pay API allows you to retain customers by integrating that offering into an already familiar environment. The Metal Pay API allows you to increase Assets Under Management and your customers to hold all of their investments under one umbrella.



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**Thank you**

For further information, please contact  
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